

Registration for the Austrian National Fleckvieh Exhibition
06-07/04/2013



Dear Sir/Madam,

On 6 and 7 April 2013 at the National Fleckvieh Show in the province of Tyrol, Austria, Fleckvieh Austria will present to you the country's top Fleckvieh breeding animals. The presentation is accompanied by an inspiring program, including the Fleckvieh Forum, young breeders events, various shows, and much more. We will be happy to organize an individual program for you, including farm visits, touristic and cultural activities and explorations of nature, all in the fascinating landscape of the Tyrol.

To provide the best service for you and all our international guests and to enable us to make your stay as pleasant and interesting as possible, we kindly request that you send us your registration as soon as possible (but by 15 March at the latest).

Please find enclosed the program and registration forms in different languages. Please select your preferred **program**, complete your personal data and send your **registration** to our partner, "Europahaus Mayrhofen". Your contact for all pre-event matters and the organization of tours is Ms Elisabeth Monai. She will liaise with the breeding organization in order to meet your requirements and individual expectations.

Contact and registration:

Fleckvieh Forum, National Show, company visits, sightseeing, bus, taxi, accomodation

Ms Elisabeth Monai, Europahaus Mayrhofen

Phone: +43 5285 6750 / Fax: +43 5285 6760-33, E-mail: elisabeth.monai@europahaus.at

Registration is also possible through our website www.fleckvieh.at. After receiving your registration we will provide you with further information!

If you only want to visit the National Show or the International Forum and do not need accomodation or tours, we still kindly request that you register so that we will be able to support and inform you as best we can.

From North to South-Fleckvieh worldwide

The topic of this National Show is the adaptability of the breed and, owing to this, its spread in different managemant and climate conditions all over the globe. To use the same breed both for milk and beef production is no contradiction any more. New issues such as efficient production, climate and ecological efficiency will be at the focus of future breeding programs. Dairy and beef production are undergoing a change and the experiences show: Fleckvieh is not a compromise, it is a fantastic solution!

You just have to visit our Fleckvieh Forum:

Meet Hans Kerkhof, a crossbreeding specialist in the Dairy business. He will present his experiences as well as hard facts from a Fleckvieh crossbreeding trial with the University Wageningen.

Hear from Natalya Mandrykina how heifers imported from Austria are adapting on large Russian farms, in the "cold" regions, and learn about the unexpected managements systems employed there.

Peter Massmann, a world-known Fleckvieh pioneer, has developed, over decades, the probably most successful cattle breeding program on the African continent. He knows more than anyone else about Beef Fleckvieh and using the breed all over the world in suckler herds.

Fascinating Colombia-Daniel Espinosa Garces' emphasis is on dual purpose Fleckvieh. Colombia is our partner country for this show and also host of the Fleckvieh/Simmental World Congress 2014 in Bogota.

Last but not least, our experts Christa Egger-Danner and Hermann Schwarzenbacher are going to present data from our brand new genome-based FLECKVIEH AUSTRIA breeding program and talk about both conventional and surprising perspectives of the new selection tools. Illustrative examples with real bulls will also be available.

Program of the International Fleckvieh Forum

06/04/2013 at Europahaus Mayrhofen, Dursterstrasse 225, 6290 Mayrhofen, Austria

12:30 pm: Registration

1 pm: Opening and welcome

Willibald Rechberger, Chairman of Fleckvieh Austria

More fitness for the dairy herds in the world

Hans Kerkhof, Netherlands

1000 Fleckvieh on a farm in southern Russia-experiences and management

Natalya Mandrykina, veterinary care, Kubanskij Bacon, Russia

The diversity of Simmental & its secret of success as a meat breed

Peter Massmann, Bloemfontein, South Africa

Coffee break

Fleckvieh in Colombia-purebred and crossbred

Daniel Espinosa Garces, Asocaicion Simmental, Simbrah, Colombia

Genomic selection in Fleckvieh -status and outlook

Hermann Schwarzenbacher ZuchtData, Vienna

Breeding program-everything new?

Christa Egger-Danner, ZuchtData, Vienna

5 pm: End of program

We look forward to welcoming you!

Willibald Rechberger e.h.
Chairman

Johann Tanzler e.h.
Managing Director

Attachments:

Letter

National Austrian Fleckvieh Exhibition 2013 folder

Registration form and field trip program